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PROGRAMMES 旗 艦 活 動

世界青年創業論壇2024

Global Youth Entrepreneurs Forum 2024

AI的興起為企業開創了前所未有的創新機遇，我們通過舉辦「世界青年創業論壇2024」，匯聚全球創業領袖及業界專家的真知灼見，啟發青年創業家的創新思維，鼓勵他們把握時代的機遇，勇敢實踐創業夢想。

論壇以「AI 新浪潮·新契機」為主題，吸引了超過300位來自世界各地的創業青年、天使投資者、行業專家及商界精英參與。與會者與優秀創業家和社會領袖共同探討人工智能（AI）的新興趨勢，深入研究AI技術如何重塑各行各業，為青年創業家開啟嶄新的機遇。論壇邀請了來自香港應用科技研究院、數碼港、德勤人工智能研究院、Google、微軟、商湯科技及Lalamove等機構的本地及海外講者，分享他們的專業見解，促進跨界別合作，共同推動AI技術的發展。

論壇跨越香港、澳門及佛山順德三地，讓青年創業家深入了解粵港澳大灣區的商業發展機遇，為他們的創業之路提供寶貴的參考。其中，部分本港創業青年在第29屆澳門國際貿易投資展覽會上，通過參與配對活動及一會兩地等形式，促進了知識共享、商業合作和經濟發展。



The rise of AI has unlocked unparalleled opportunities for corporate innovation. During the Global Youth Entrepreneurs Forum 2024, we united entrepreneurial leaders and industry experts from around the globe to share insights and ignite innovative thinking among young entrepreneurs and empower them to pursue their dreams.

Under the theme, "The New Wave of Artificial Intelligence in Business", the Forum attracted over 300 participants, including young entrepreneurs, angel investors, and business leaders. Delegates explored emerging AI trends and examined how these technologies are reshaping industries, thereby creating fresh opportunities. Keynote speakers from renowned organisations, including the Hong Kong Applied Science and Technology Research Institute (ASTRI), Cyberport, Deloitte AI Institute, Google, Microsoft, SenseTime, and Lalamove, shared their professional perspectives and insights to foster cross sector collaboration and advance AI development.

Spanning Hong Kong, Macau, and Shunde in Foshan, the Forum enabled young entrepreneurs to gain in depth insight into the commercial opportunities within the Guangdong-Hong Kong-Macao Greater Bay Area, providing valuable reference points for their start up journeys. In particular, some local start ups participated in the 29th Macau International Trade and Investment Fair, fostering synergy while facilitating knowledge sharing, business cooperation, and economic development through business matching and exchange visits.





青協「鄰舍第一」自2011年起，每年農曆新年前均舉辦「鄰舍團年飯」，為街坊鄰里送上溫暖祝福，建構關愛共融的社區。適逢青協65周年，今年特別增設一連3天舉行「青年鄰舍節」、兩場大型鄰舍團年飯和誌慶午宴，接待200圍合共2,500位坊眾和嘉賓，向社會大眾展示青年具創意及服務社會的心志。

「青年鄰舍節」以「行多步・鄰舍一直都喺度」為主題，鼓勵青年「行多一步」，為社區營造幸福感。活動期間，我們舉辦了義工體驗、年宵市集、新年工作坊等多項活動，旨在促進社區聯繫，傳遞節日的溫暖，進一步推廣「鄰舍第一」的精神。此外，我們還安排了一系列的青年表演，新興運動體驗如健球以及百人瑜珈活動，讓社區成員在歡樂的氛圍中共慶新春。



NEIGHBOURHOOD First is a vibrant, youth-led community care initiative launched in 2011. Each year, before the Lunar New Year, we host the NEIGHBOURHOOD First Reunion Lunch to spread festive blessings and foster a caring, inclusive community. This year, in celebration of the Federation's 65th anniversary, we also organised a 3-day NEIGHBOURHOOD Fest, two large NEIGHBOURHOOD First Reunion Lunches, and an anniversary celebratory luncheon, hosting 200 tables and a total of 2,500 community members and guests, showcasing young people's creativity and commitment to serving society.

The NEIGHBOURHOOD Fest encouraged young people to "go one step further" to help create a sense of happiness in the community. Throughout the event, we conducted volunteer taster sessions, a Lunar New Year market, and workshops aimed at strengthening community bonds and spreading festive warmth, further promoting the spirit of NEIGHBOURHOOD First. Additionally, we arranged a series of youth performances, introduced emerging sports like Kin-Ball, and held a 100-person yoga session, allowing community members to celebrate the Spring Festival together in a joyful atmosphere.

高鐵青年號

Youth High Speed Rail Trip

高鐵令香港與內地交通變得便捷，青協與龍傳基金每年均合辦「高鐵青年號」，帶青年乘坐高鐵前往內地考察。今年以「武漢新質發展體驗行」為主題，率領300位香港中學生及大專生，乘坐高鐵列車前往湖北省武漢市進行四日三夜之旅。參加者通過參觀高鐵職業技能訓練段及「車谷」武漢經濟開發區等，加深了解因地制宜發展新質生產力。適逢今年是國家抗戰勝利80周年，參加者參觀辛亥革命博物院（紅樓）回顧歷史，緬懷先烈的英勇事跡。豐富的行程還包括參觀武漢大學、黃鶴樓、首義廣場、湖北省博物館，以及體驗《知音號》沉浸式劇場。高達九成三的參加者首次造訪武漢，超過九成七青年認同通過此行加深對國情的認識和了解，增加對高鐵以及新質生產力的認識。



Thanks to the high-speed rail, traveling between Hong Kong and the Mainland has never been easier. Each year, the Federation and the Dragon Foundation co-host the Youth High-Speed Rail Trip, taking young people on enriching journeys to Mainland cities. This year, themed "Wuhan New Quality Development Experience", we brought 300 secondary and tertiary students on a 4-day, 3-night adventure to Wuhan, Hubei Province. Through visits to the high-speed rail vocational skills training centre and the "Train Valley" in the Wuhan Economic Development Zone, participants gained a deeper understanding of leveraging unique strengths according to local conditions, with a view to stepping up efforts to promote the development of new quality productive forces.



In commemoration of the 80th Anniversary of the Victory in the War against Japanese Aggression, we visited The 1011 Revolution Museum to honour the sacrifices of people who had fought in various battles. The itinerary also included stops at Wuhan University, the Yellow Crane Tower, Shouyi Square, and the Hubei Provincial Museum, as well as enjoying an immersive performance at Zhiyinhao, a floating theatre.

Nearly 93 per cent of the participants were first-time visitors to Wuhan, and the vast majority agreed that the trip deepened their understanding of national affairs, increased their knowledge of high-speed rail, and enhanced their awareness of new quality productive forces.



數碼科技日新月異，青年服務如何與時並進，應用創新科技回應青年需求，成為社會關注的議題。一連三天的「數碼青年節」為我們65周年的重點活動之一，透過服務博覽、專題分享、創科工作坊及互動體驗，結合AI、藝術科技、虛擬實境（VR）、擴增實境（AR）及延展實境（XR）等創新元素共30多項活動，展示我們如何在「身體、心理、社交、職業、數碼、環境」六大範疇的青年工作中，善用新興科技推動創新服務，提升質素並回應青年全人發展的需要。推動創新成功的關鍵在於青年積極參與，約100位來自M21媒體空間、創業計劃、創意教育及青年空間服務使用者擔任「數碼青年大使」，帶領參觀人士穿梭「虛實結合」的展覽，深入分享各項青年服務的數碼元素、特色、意義，以及為他們帶來的裨益。

As digital technologies evolve at a rapid pace, the spotlight is on how youth services can adapt and harness innovation to meet the changing needs of young people. Our 3-day Digital Youth Fest marked a flagship celebration for our 65th Anniversary. Through a dynamic service expo, insightful talks, hands-on workshops, and interactive experiences, the festival featured over 30 activities that highlighted AI, art-tech, virtual reality (VR), augmented reality (AR), and extended reality (XR). This event demonstrated our commitment to integrating emerging technologies across six domains of youth work—physical, psychological, social, vocational, digital, and environmental—to drive innovative services and support holistic youth development. Central to our success was the active involvement of approximately 100 youth from our M21, entrepreneurship programs, creative education, and Youth S.P.O.Ts services, who served as Digital Youth Ambassadors. They guided visitors through the exhibition, sharing insights into the digital features and significance of our youth services.

香港青年協會自2011年開始，每年均舉辦《中國歷史文化周》教育活動，鼓勵青年認識中國源遠流長的歷史與文化發展，讓青年透過課堂以外的體驗，加深對國家不同範疇發展的認識，並鑑古知今，傳承責任。配合龍傳基金 25 周年及香港青年協會65周年，今年《中國歷史文化周》以「龍騰舞動 —— 傳承龍的文化與精神」為題，透過一系列的學習項目，包括AI創意比賽、展覽、專題講座、體驗工作坊及本地研習團，帶領青少年認識歷史背景、社會經濟發展和人民生活面貌對不同時期龍文化的影響，以及學習中華傳統文化中有關龍的文化內涵和藝術元素，了解和傳承中華龍文化的精神。



Since 2011, China Week has been held annually to offer young people the chance to delve into Chinese culture and the developmental landscape of China through engaging programmes. In celebration of the Dragon Foundation's 25th Anniversary and HKFYG's 65th Anniversary, this year's China Week adopted the theme "The Soaring Dragon: Inheriting the Culture and Spirit of the Dragon". Through a series of learning programmes, such as AI Creative Competition, exhibitions, thematic lectures, interactive workshops, and local study tours, young participants delved into the historical context, socio-economic development, and the influence of people's livelihoods on dragon culture across different eras. They also explored the cultural connotations and artistic elements of the dragon in traditional Chinese culture, fostering an understanding and appreciation of its enduring spirit.